

In the claims:

Claims 1 - 20 (cancelled)

Claim 21 (new): An interactive television method comprising:

receiving, via a broadcast carousel, a photo feed comprising a plurality of still video pictures;

sequentially displaying the plurality of still video pictures on a display;

enabling a first user to select at least one still video picture from the photo feed;

producing a wallet of pictures by storing the at least one selected still video picture, selected by the first user, in a memory; and

forwarding the wallet of pictures to a second user.

Claim 22 (new): The method according to claim 21 and wherein the sequentially displaying comprises displaying the plurality of still video pictures starting from a current video picture in a display queue.

Claim 23 (new): The method according to claim 21 and wherein the producing comprises producing the wallet of pictures in response to receipt of an indication of agreement to pay for the producing.

Claim 24 (new): The method according to claim 21 and wherein the forwarding comprises forwarding the wallet of pictures in response to receipt of an indication of agreement to pay for the forwarding by one of the following: the first user; and the second user.

Claim 25 (new): The method according to claim 21 and wherein the photo feed comprises at least one targeted advertisement for at least one of the following: the first user; and the second user.

Claim 26 (new): The method according to claim 21 and wherein every one of a predetermined number of still video pictures in the photo feed comprises an advertisement.

Claim 27 (new): The method according to claim 26 and wherein the advertisement is targeted for at least one of the following: the first user; and the second user.

Claim 28 (new): The method according to claim 21 and also comprising using a web-interface for storing the wallet content in a large-capacity external memory.

Claim 29 (new): The method according to claim 28 and wherein the large-capacity external memory comprises a web-wallet.

Claim 30 (new): The method according to claim 21 and wherein the receiving comprises tuning to a channel comprising the photo feed, and the producing comprises producing the wallet of pictures for as long as the channel is not changed.

Claim 31 (new): A Set-top Box (STB) in an interactive television system, the STB comprising:

- a receiving unit receiving, via a broadcast carousel, a photo feed comprising a plurality of still video pictures, and sequentially displaying the plurality of still video pictures on a display;

- a memory;

- a processor enabling a first user to select at least one still video picture from the photo feed, and producing a wallet of pictures by storing the at least one selected still video picture, selected by the first user, in the memory; and

- a transmitting unit forwarding the wallet of pictures to a second user.

Claim 32 (new): The STB according to claim 31 and wherein the receiving unit sequentially displays the plurality of still video pictures on the display starting from a current video picture in a display queue.

Claim 33 (new): The STB according to claim 31 and wherein the processor produces the wallet of pictures in response to receipt of an indication of agreement to pay for the producing.

Claim 34 (new): The STB according to claim 31 and wherein the transmitting unit forwards the wallet of pictures in response to receipt of an indication of agreement to pay for the forwarding by one of the following: the first user; and the second user.

Claim 35 (new): The STB according to claim 31 and wherein the photo feed comprises at least one targeted advertisement for at least one of the following: the first user; and the second user.

Claim 36 (new): The STB according to claim 31 and wherein every one of a predetermined number of still video pictures in the photo feed comprises an advertisement.

Claim 37 (new): The STB according to claim 36 and wherein the advertisement is targeted for at least one of the following: the first user; and the second user.

Claim 38 (new): The STB according to claim 31 and also comprising a web-interface for enabling storage of the wallet content in a large-capacity external memory.

Claim 39 (new): The STB according to claim 38 and wherein the large-capacity external memory comprises a web-wallet.

Claim 40 (new): The STB according to claim 31 and wherein the receiving unit also tunes to a channel comprising the photo feed, and the processor produces the wallet of pictures for as long as the channel is not changed.